



## Two free packs from Philip Morris

Valid in Minnesota, Utah and where  
otherwise prohibited, taxed or restricted.  
Cash value 1/20¢. Redeem by mailing  
to Philip Morris USA, P.O. Box 7500,  
Kansas City, IL 60902.  
May normal retail  
price per pack,  
including sales tax, is 5

**Retailers:** Philip Morris will reimburse  
you your normal retail price including  
sales tax plus 9¢ handling and postage  
provided you and the consumer have  
complied with the terms herein. Void  
where prohibited by unauthorized  
agents. Invoices showing purchases of  
sufficient stock to cover all coupons  
must be shown upon request.

**Consumers:** Limit one coupon per  
more visit. Not to be transferred, sold  
or reproduced. No facsimiles accepted.  
Any other use constitutes fraud. Lim-  
ited to smokers 21 years of age or older.  
Participation in this promotion at  
discretion of retailer. Offer good only  
in USA.

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

RECIW35115 "MULTI-BRAND COUPON PAGE 5/5 BLEED (5 3/4" x 9 3/4") PHILIP MORRIS, 10/30 De  
Printed in U.S.A.



## Select any one of these premium Philip Morris brands.

Please be our guest and enjoy the cigarettes  
most Americans prefer. Use this valuable  
coupon to treat yourself to the fine-quality  
cigarettes people have come to expect from  
America's premier tobacco company.  
Philip Morris stands for quality, and that  
quality shows through in all of our brands.  
Brands that have become some of the best-  
selling in the country.

We're sure that Philip Morris will have a  
brand to suit your taste.

- **Parliament Lights:** A unique recessed filter for extra smooth taste and low tar enjoyment.
- **Merit:** Great flavor in a low tar cigarette.
- **Benson & Hedges:** The long lasting, smooth tasting 100mm cigarette.
- **Marlboro:** Come to where the flavor is.
- **Virginia Slims:** Great taste and a style that's all your own.

We're sure you'll enjoy these select brands  
we have to offer—the choice is yours.